

JAMIE L. JOHNSTON

FORMER TRUST COMPANY VP
SERIAL BUSINESS BUYER
AUTHOR

JAMIE L. JOHNSTON · 2025

Own Your Next Job

How to Buy a Business Instead
of Searching for Work

Jamie L. Johnston

56%

of workers over 50 forced out early

<10%

ever earn as much again

SOURCE: AARP, 2020

CREDENTIALS

- **B.A.**
University Degree
- **M.A. Economics**
Graduate Studies
- **M.B.A.**
Business Graduate
- **Trust Company VP**
Top Earner
- **Serial Business Buyer**
Multiple Acquisitions
- **50+ Year Marriage**
3 Children · 7 Grandchildren

AVAILABLE ON AMAZON

Paperback & Digital · 2025

SPEAKER ONE-SHEET

Stop Job Hunting. Start Owning.

A former trust company VP — fired for earning too much.
He didn't find another job. He bought a company instead.
Now he's written the blueprint for professionals over 50.

SIGNATURE TALK

"Stop Job Hunting. Start Owning."

How displaced executives over 50 can buy a business and fund a retirement
no salary ever could.

KEYNOTE 45-60 MIN

FIRESIDE CHAT 30-45 MIN

WORKSHOP 60-90 MIN

VIRTUAL

WHAT YOUR AUDIENCE WILL WALK AWAY WITH

- 1 Why your experience is an asset in the acquisition market — even if it's become a liability in hiring
- 2 How to identify a profitable small business to buy with no prior ownership experience
- 3 The financial frameworks that make deals work — and the expensive mistakes to avoid
- 4 What to do in the critical first 30 days after being let go

IDEAL AUDIENCES

- Outplacement & HR Conferences
- Executive Networking Associations
- Financial Planning & Wealth Management Events
- Retirement Planning & Lifestyle Events
- Entrepreneurship & Small Business Forums

*"The businesses I bought gave me a retirement
no salary ever could have funded.
This is the book I wish someone had given me."*

— Jamie L. Johnston, Author

THE BOOK

Own Your Next Job: How to Buy a Business Instead of Searching for Work
10 Chapters · Real Numbers · Real Templates · Real Deals · First Printing Edition, 2025

Stop Job Hunting. Start Owning.

Media & Speaking Inquiries:
[insert booking email or website URL]